

Individual Sponsorship/Advertising Choices

SIGNAGE

GOLF CART

\$100
Fair furnishes 1' x 2' sign

SHUTTLE WAGON

\$125
Fair furnishes 2' x 2' sign

FENCE

4' x 4' \$200 or 4' x 8' \$250
Your sign posted near the gate of your choice
****Fair does NOT furnish sign****

COLISEUM

New \$200 or Renewal \$100
Fair furnishes 4' x 4' sign posted in the coliseum

GRANDSTAND

\$300 New or \$250 Rodeo R00 Renewal
Fair furnishes 4'x4' sign posted on the back of the grandstand facing the midway

PRINT ADVERTISING

PREMIUM BOOK

1/4 page \$75 ~ 1/2 page \$100 ~ Full page \$200
Displayed on our website and distributed to fair supporters and exhibitors.
*Printed book is black & white - 8 1/2" x 11"
****Deadline: April 15****

SCHEDULE OF EVENTS

Single \$150 Premium (single) \$200
Double \$275 Premium (double) \$350
10,000 fliers in a glossy, full-colored booklet
****Deadline: April 15****

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SPONSORSHIPS

HARNESS RACING

Race Sponsor - \$75 per race
Name printed in the racing program.
Name imprinted on the trophy.
Picture taken with the winner of the race.
Day at the Races - \$500
Sponsor races for the day, Mon or Tues

LIVESTOCK SHOWS

Dairy, Beef, Goat, Horse or Sheep Show Sponsor - \$50
Recognition in the show program as sponsor.
Show Ring Sponsor - \$500
Signage on the show ring during the event
Promo announcements
Recognition in the show program as sponsor

GRANDSTAND EVENTS

\$500
Drag Racing, Combine Derby, Demo Derby
Signage displayed in grandstand area.
Promo announcement during event.

Rodeo and Truck & Tractor Pull Sponsorship information on separate form

MEDIA ADVERTISING

DIGITAL SIGN

\$200
Your company name and phone number displayed on our digital sign outside of the main gate for two months leading up to and during fair week

\$75/Initial month
\$50/Subsequent Months
Your company name and phone number displayed on our digital sign during September through May

WEBSITE

\$200
Your logo linked to your website displayed on our homepage

Advertising & Sponsorship Opportunities

Support ~ Advertise ~ Profit

"Support your hometown county fair & youth while promoting your business"

178th COLUMBIANA COUNTY FAIR

July 31 - August 6, 2023



Est. 1845

** Package Opportunities! ** DEADLINE FOR PACKAGES ~ APRIL 15th		Media Pkg	Day at Fair	Blue Ribbon	Best of Show
Value	Benefit	Over a \$850 Value	Over a \$2000 Value	Over a \$1500 Value	Over a \$2000 Value
\$50	Show Sponsor			All Shows (5)	All Shows (5)
\$75	Premium Book (1/4 Page)			X	
\$100	Premium Book (1/2 Page)	X			X
\$125	Shuttle Wagon Sign			X	X
\$150	Schedule of Events (Single)	X	X	X	X
\$250	Fence 4x8 Sign (You bring sign)*		X		X
\$300	4x4 Sign Displayed on Fairgrounds (Midway or Grandstand)				X
\$500*	10 x 10 Grandstand Patio Space for Day		X		
\$200	Name Displayed on Digital Sign	X	X (on chosen day)	X	X
\$200	Logo and Business Link displayed on Website	X	X	X	X
\$200	Social Media Mentions	X	X	X	X
\$200*	Logo Displayed in Newspaper Ad		X	X	X
\$\$\$\$	Admission Tickets		20	15	25
\$\$\$\$	Grandstand Tickets		(10) Fri, Sat or Sun	(6) Fri or Sat	(10) Fri or Sat
\$\$\$\$	Announced Daily on PA System During Fair	X	X	X	X
\$\$\$\$	Announced During Grandstand Events	X	X	X	X
Please Check Box for Sponsorship/Advertising Choice		\$500	\$1,500	\$1,000	\$1,500

Business Name _____

Contact Person _____ Phone _____

Address _____

State _____ Zip _____ Email _____

*Please send all information, including logos & artwork, to mccrawford.fair.sec@att.net and return this completed form electronically or by mail. Make checks payable to: Columbiana County Fair or pay online at <https://www.columbianacountyfair.com/getticketshere>

Columbiana County Fair
PO Box 356

For questions or more information
Email: mccrawford.fair.sec@att.net * Phone: 330.424.5531 * www.columbianacountyfair.com

Check box for individual sponsorship/advertising choices	
Rate	Benefit (color coded by type)
\$50 Per show	Livestock Show Sponsor (check all that apply) ___ Beef ___ Dairy ___ Goat ___ Horse ___ Sheep
\$75	Premium Book (1/4 Page)
\$75	Harness Race Sponsor (per Race)
\$100	Golf Cart 1'x 2' Sign
\$100	Premium Book (1/2 Page)
\$100	Coliseum Sign (Renewal)
\$125	Shuttle Wagon 2'x2' Sign
\$200	Fence 4'x 4' (You Must Furnish Sign)*
\$150	Schedule of Events (Single)
\$200	Coliseum Sign (New)
\$250	Fence 4'x 8' (You Must Furnish Sign)*
\$200	Schedule of Events (Single Premium)
\$200	Premium Book (Full Page)
\$275	Schedule of Events (Double)
\$350	Schedule of Events (Double Premium)
\$500	Day at Harness Races - Sponsor All Races of Day
\$500	Livestock Show Ring ___ Beef ___ Dairy ___ Goat ___ Horse ___ Sheep
\$300	Grandstand 4'x 4' Sign (New) On Back
\$200	Grandstand 4'x 4' Sign (Renewal)
\$500	Grandstand Event *(check all that apply) ___ Combine Derby ___ Demo Derby ___ Drag Racing
\$750	Grandstand Event (T&T Pull Associate)* <i>separate form</i>
\$1,000	Grandstand Event (T&T Pull Corporate)* <i>separate form</i>
\$200 - \$1000	Rodeo (Price based upon option) * <i>separate form</i>
\$200	Name Displayed on Digital Sign During Fair Season
\$200	Website (Logo and Link Displayed on Website)
\$50	Employee Appreciation (10 presale admission tix)
Total for Individual Choice(s) from Above	\$
Total for Package Choice	\$
Total Amount Due	\$

THANK YOU FOR YOUR SUPPORT!!!