

Individual Sponsorship/Advertising Choices

SIGNAGE

GOLF CART

\$100
Fair furnishes 1' x 2' sign

SHUTTLE WAGON

\$125
Fair furnishes 2' x 2' sign

FENCE

4' x 4' \$200 or 4' x 8' \$250
Your sign posted near the gate of your choice
****Fair does NOT furnish sign****

COLISEUM

New \$200 or Renewal \$100
Fair furnishes 4' x 4' sign posted in the coliseum

GRANDSTAND

\$300 New or \$200 Renewal
Fair furnishes 4'x4' sign posted on the back of the grandstand facing the midway

PRINT ADVERTISING

PREMIUM BOOK

1/4 page \$75 ~ 1/2 page \$100 ~ Full page \$200
Displayed on our website and distributed to fair supporters and exhibitors.
*Printed book is black & white - 8 1/2" x 11"
****Deadline: May 1st****

SCHEDULE OF EVENTS

Single \$150 Premium (single) \$200
Double \$275 Premium (double) \$350
10,000 fliers in a glossy, full-colored booklet
**** Deadline: May 1st ****

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SPONSORSHIPS

HARNESS RACING

Race Sponsor - \$75 per race
Name printed in the racing program.
Name imprinted on the trophy.
Picture taken with the winner of the race.
Day at the Races - \$500
Sponsor races for the day, Mon or Tues

LIVESTOCK SHOWS

Dairy, Beef, Goat, Horse or Sheep Show Sponsor - \$50
Recognition in the show program as sponsor.

Show Ring Sponsor - \$500
Signage on the show ring during the event
Promo announcements
Recognition in the show program as sponsor

GRANDSTAND EVENTS

Tough Truck, Rodeo, Combine Derby, Demo Derby
Signage displayed in grandstand area.
Promo announcement during event.

Rodeo and Truck & Tractor Pull Sponsorship information on separate form

MEDIA ADVERTISING

DIGITAL SIGN

\$200
Your company name and phone number displayed on our digital sign outside of the main gate for two months

WEBSITE

\$200
Your logo linked to your website displayed on our homepage

180th COLUMBIANA COUNTY FAIR
July 28 - August 3, 2025



Est. 1845

Advertising & Sponsorship Opportunities

Support ~ Advertise ~ Profit

"Support your hometown county fair & youth while promoting your business"

** Package Opportunities! ** DEADLINE FOR PACKAGES ~ MAY 15th		Media Pkg	Day at Fair	Blue Ribbon	Best of Show
Value	Benefit	Over a \$850 Value	Over a \$2000 Value	Over a \$1500 Value	Over a \$2000 Value
\$50	Show Sponsor			All Shows (5)	All Shows (5)
\$75	Premium Book (1/4 Page)			X	
\$100	Premium Book (1/2 Page)	X			X
\$125	Shuttle Wagon Sign			X	X
\$150	Schedule of Events (Single)	X	X	X	X
\$250	Fence 4x8 Sign (You bring sign)*		X		X
\$300	4x4 Sign Displayed on Fairgrounds (Midway or Grandstand)				X
\$500*	10 x 10 Grandstand Patio Space for Day		X		
\$200	Name Displayed on Digital Sign	X	X (on chosen day)	X	X
\$200	Logo and Business Link displayed on Website	X	X	X	X
\$200	Social Media Mentions	X	X	X	X
\$200*	Logo Displayed in Newspaper Ad		X	X	X
\$\$\$\$	Admission Tickets		20	15	25
\$\$\$\$	Grandstand Tickets		(10) Fri, Sat or Sun	(6) Fri or Sat	(10) Fri or Sat
\$\$\$\$	Announced Daily on PA System During Fair	X	X	X	X
\$\$\$\$	Announced During Grandstand Events	X	X	X	X
Please Check Box for Sponsorship/Advertising Choice		\$500	\$1,500	\$1,000	\$1,500

Business Name _____
 Contact Person _____ Phone _____
 Address _____ City _____
 State _____ Zip _____ Email _____

*Please send all information, including logos & artwork, to mcrowford.fair.sec@att.net and return this completed form electronically or by mail.
 Make checks payable to: Columbiana County Fair or contact 330-424-5531 to pay online

Columbiana County Fair
 PO Box 356
 Lisbon, Ohio 44432

For questions or more information
 Email: mcrowford.fair.sec@att.net * Phone: 330.424.5531 * www.columbianacountyfair.com

Check box for individual sponsorship/advertising choices										
Rate	Benefit (color coded by type)									
\$50 Per show	Livestock Show Sponsor (check all that apply) ___ Beef ___ Dairy ___ Goat ___ Horse ___ Sheep									
\$75	Premium Book (1/4 Page)									
\$75	Harness Race Sponsor (per Race)									
\$100	Golf Cart 1'x 2' Sign									
\$100	Premium Book (1/2 Page)									
\$100	Coliseum Sign (Renewal)									
\$125	Shuttle Wagon 2'x2' Sign									
\$200	Fence 4'x 4' (You Must Furnish Sign)*									
\$150	Schedule of Events (Single)									
\$200	Coliseum Sign (New)									
\$250	Fence 4'x 8' (You Must Furnish Sign)*									
\$200	Schedule of Events (Single Premium)									
\$200	Premium Book (Full Page)									
\$275	Schedule of Events (Double)									
\$350	Schedule of Events (Double Premium)									
\$500	Day at Harness Races - Sponsor All Races of Day									
\$500	Livestock Show Ring ___ Beef ___ Dairy ___ Goat ___ Horse ___ Sheep									
\$300	Grandstand 4'x 4' Sign (New) On Back									
\$200	Grandstand 4'x 4' Sign (Renewal)									
\$500	Grandstand Event *(check all that apply) ___ Combine Derby ___ Demo Derby ___ Drag Racing									
\$750	Grandstand Event (T&T Pull Associate)* <i>separate form</i>									
\$1,000	Grandstand Event (T&T Pull Corporate)* <i>separate form</i>									
\$200 - \$1000	Rodeo (Price based upon option) * <i>separate form</i>									
\$200	Name Displayed on Digital Sign During Fair Season									
\$200	Website (Logo and Link Displayed on Website)									
\$50	Employee Appreciation (10 presale admission tix)									
<table border="1"> <tr> <td>Total for Individual Choice(s) from Above</td> <td>↕</td> <td>\$</td> </tr> <tr> <td>Total for Package Choice</td> <td>➡</td> <td>\$</td> </tr> <tr> <td>Total Amount Due</td> <td>➡</td> <td>\$</td> </tr> </table>		Total for Individual Choice(s) from Above	↕	\$	Total for Package Choice	➡	\$	Total Amount Due	➡	\$
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THANK YOU FOR YOUR SUPPORT!!!