Individual Sponsorship/Advertising Choices



GOLF CART

\$100

Fair furnishes 1' x 2' sign

SHUTTLE WAGON

\$125

Fair furnishes 2' x 2' sign

FENCE

4' x 4' \$200 or 4' x 8' \$250 Your sign posted near the gate of your choice *Fair does NOT furnish sign*

COLISEUM

New \$200 or Renewal \$100 Fair furnishes 4' x 4' sign posted in the coliseum

GRANDSTAND

\$300 New or \$2SRodeo R00 Renewal Fair furnishes 4'x4' sign posted on the back of the grandstand facing the midway

PRINT ADVERTISING

PREMIUM BOOK

1/4 page \$75 \sim 1/2 page \$100 \sim Full page \$200 Displayed on our website and distributed to fair supporters and exhibitors. *Printed book is black & white - 8 1/2" x 11" **Deadline: May 1st**

SCHEDULE OF EVENTS

Premium (single) \$200 **Single \$150** Double \$275 Premium (double) \$350 10,000 fliers in a glossy, full-colored booklet

** Deadline: May 1st**

Individual Sponsorship/Advertising Choices

SPONSORSHIPS

HARNESS RACING

Race Sponsor - \$75 per race Name printed in the racing program. Name imprinted on the trophy. Picture taken with the winner of the race. *Day at the Races - \$500* Sponsor races for the day, Mon or Tues

LIVESTOCK SHOWS

Dairy, Beef, Goat, Horse or Sheep Show Sponsor - \$50 Recognition in the show program as sponsor.

Show Ring Sponsor - \$500 Signage on the show ring during the event Promo announcements Recognition in the show program as sponsor

GRANDSTAND EVENTS

\$500

Drag Racing, Combine Derby, Demo Derby Signage displayed in grandstand area. Promo announcement during event.

Rodeo and Truck & Tractor Pull Sponsorship information on separate form

MEDIA **ADVERTISING**

DIGITAL SIGN

\$200

Your company name and phone number displayed on our digital sign outside of the main gate for two months leading up to and during fair week

\$75/Initial month

\$50/Subsequent Months
Your company name and phone number displayed on our digital sign during September through May

WEBSITE

\$200

Your logo linked to your website displayed on our homepage



Support ~ **Advertise** ~ **Profit**

"Support your hometown county fair & youth while promoting your business"



Est. 1845

179th **COLUMBIANA** COUNTY FAIR

July 29 - August 4, 2024

** Package Opportunities! ** DEADLINE FOR PACKAGES ~ MAY 1st		Media Pkg	Day at Fair	Blue Ribbon	Best of Show
		\$500	\$1,500	\$1,000	\$1,500
Value	Benefit	Over a \$850 Value	Over a \$2000 Value	Over a \$1500 Value	Over a \$2000 Value
\$50	Show Sponsor			All Shows (5)	All Shows (5)
\$75	Premium Book (1/4 Page)			Х	
\$100	Premium Book (1/2 Page)	Х			Х
\$125	Shuttle Wagon Sign			Х	Х
\$150	Schedule of Events (Single)	Х	Х	Х	Х
\$250	Fence 4x8 Sign (You bring sign)*		х		х
\$300	4x4 Sign Displayed on Fairgrounds (Midway or Grandstand)				Х
\$500*	10 x 10 Grandstand Patio Space for Day		х		
\$200	Name Displayed on Digital Sign	Х	X (on chosen day)	Х	х
\$200	Logo and Business Link displayed on Website	Х	Х	Х	Х
\$200	Social Media Mentions	х	Х	Х	Х
\$200*	Logo Displayed in Newspaper Ad		Х	Х	Х
\$\$\$\$	Admission Tickets		20	15	25
\$\$\$\$	Grandstand Tickets		(10) Fri, Sat or Sun	(6) Fri or Sat	(10) Fri or Sa
\$\$\$\$	Announced Daily on PA System During Fair	х	х	Х	Х
\$\$\$\$	Announced During Grandstand Events	Х	х	Х	Х
Please Check Box for Sponsorship/Advertising Choice		\$500	\$1,500	\$1,000	\$1,500
					

Business Name			
Contact Person	Phone		
Address			
State	_ Zip	_Email	

*Please send all information, including logos & artwork, to mcrawford.fair.sec@att.net and return this completed form electronically or by mail.

Make checks payable to: Columbiana County Fair or pay online at https://www.columbianacountyfair.com/getticketshere

Columbiana County Fair PO Box 356 Lisbon, Ohio 44432

For questions or more information

Email: mcrawford.fair.sec@att.net * Phone: 330.424.5531 * www.columbianacountyfair.com

Check box for individual sponsorship/advertising choices Benefit Rate (color coded by type) Livestock Show Sponsor (check all that apply) Beef ___ Dairy ___ Goat ___ Horse ___ Sheep show Premium Book (1/4 Page) Harness Race Sponsor (per Race) \$100 Golf Cart 1'x 2' Sign \$100 Premium Book (1/2 Page) \$100 | Coliseum Sign (Renewal) \$125 | Shuttle Wagon 2'x2' Sign \$200 Fence 4'x 4' (You Must Furnish Sign)* \$150 Schedule of Events (Single) \$200 Coliseum Sign (New) \$250 Fence 4'x 8' (You Must Furnish Sign)* \$200 | Schedule of Events (Single Premium) \$200 Premium Book (Full Page) \$275 Schedule of Events (Double) \$350 Schedule of Events (Double Premium) Day at Harness Races - Sponsor All Races of Day **Livestock Show Ring** Beef Dairy Goat Horse \$500 Sheep \$300 Grandstand 4'x 4' Sign (New) On Back \$200 Grandstand 4'x 4' Sign (Renewal) Grandstand Event *(check all that apply) _Combine Derby___Demo Derby ___Drag Racing \$500 Grandstand Event (T&T Pull Associate) *separate form \$1,000 Grandstand Event (T&T Pull Corporate)*separate form \$200 Rodeo (Price based upon option) * separate form \$1000 \$200 Name Displayed on Digital Sign During Fair Season \$200 Website (Logo and Link Displayed on Website) \$50 Employee Appreciation (10 presale admission tix) **Total for Individual** Choice(s) from Above

THANK YOU FOR YOUR SUPPORT!!!

Total for Package Choice

Total Amount Due